



# Aviation Action Alert

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September 19, 1986

86-1

CHAMPION SPARK PLUG COMPANY HAS SUPPLIED A LINE OF AVIATION SPIN-ON OIL FILTERS AND OIL FILTER ELEMENTS FOR MANY YEARS.

RECENTLY, A NEW LINE OF AVIATION OIL FILTERS WAS ANNOUNCED. THESE FILTERS ARE EXTERNALLY SIMILAR TO OURS, USE PART NUMBERS SIMILAR TO OURS AND ARE BRANDED "CHAMP" FILTERS.

THE NEW FILTER LINE IS MANUFACTURED BY CHAMPION LABORATORIES, INC., OF WEST SALEM, ILLINOIS. THE LINE IS MARKETING BY ELECTROSYSTEMS, INC., OF FORT DEPOSIT, ALABAMA. NEITHER CHAMPION LABORATORIES NOR ELECTROSYSTEMS IS AFFILIATED WITH CHAMPION SPARK PLUG COMPANY IN ANY WAY.

WE WELCOME OUR COMPETITOR; HOWEVER, WE REGRET THE CONFUSION BEING CAUSED BY THEIR CHOICE OF BRAND NAME AND NUMBERING SYSTEM.